

# Kristen Van Beek

Associate

New York City

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Kristen Van Beek is a corporate attorney focusing on the Emerging Companies & Venture Capital (ECVC) space. Her practice primarily revolves around catering to the legal needs of emerging companies. Kristen is known for her forward-thinking approach and is actively involved in various technology transactions. She negotiates a variety of agreements, ranging from Software as a Service (SaaS) agreements with her client's customers, vendor agreements, technology licensing agreements, to partnership and technology integration agreements. Her expertise extends to milestone transactions, including entity formation, funding, and M&A transactions. Kristen applies sophisticated legal technology and evolving law practice management tactics to provide robust results. With a perennial interest in educating herself and clients on a rapidly evolving industry, Kristen keeps on top of emerging legislation and cases to provide meaningful insights to her clients.

Before joining the firm in its New York City office, Kristen served as a law clerk with an ECVC-focused boutique law firm in New York City.

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## Experience

- Represented a retail and marketplace automation platform in a strategic debt financing.

## PRACTICE AREAS

Emerging Companies & Venture Capital  
Corporate

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## EDUCATION

Cornell Law School, LLM  
University of Cape Town Law School, LLB (J.D. Equivalent)  
University of Cape Town

## ADMISSIONS

New York  
High Court of South Africa

- Represented a data platform and service that allows organizations to risk manage their software, in the merger of the business with a global supply management software supply chain company.
  - Represented a prefab futuristic modular housing company in their Series A financing round.
  - Represented a data driven customer engagement and loyalty solution in the sale of their business to a strategic purchaser.
  - Represented a financial technology platform in the sale of its business to a large strategic buyer.
  - External in-house counsel for late-stage start-ups in the e-commerce and health tech industries.
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## Community Work

- Volunteer Attorney at Volunteer Attorneys of the Arts – assisted a classical music ensemble and its founders on the incorporation, foundational legal documents, and designation as a S501(c)(3) non-profit organization.